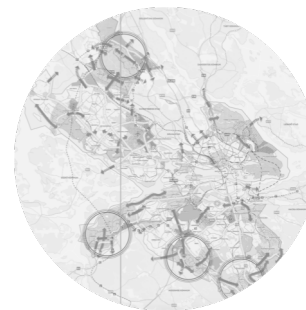


Utilisation du logiciel NVivo pour une recherche comparative basée sur des études de cas

SdDT 15/05/2020 – Constance Uyttebrouck



CADRE INSTITUTIONNEL, STRATÉGIES LOCALES

Entretiens exploratoires (n=72)
Littérature scientifique
Documents stratégiques

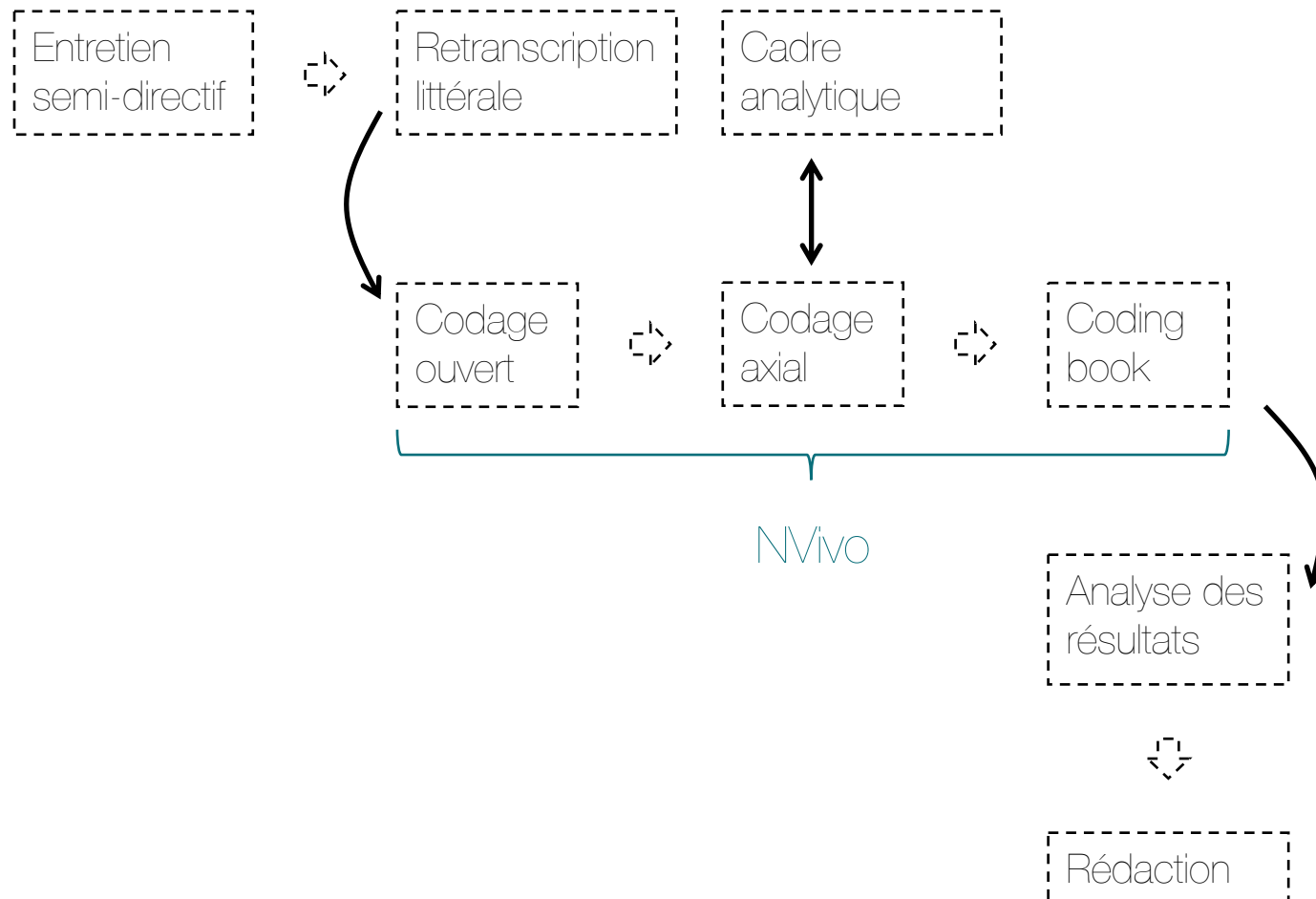
> Analyse des cadres et stratégies
avec une approche de type *path
dependency*, « à la main »

NOUVELLES MIXTÉS LOGEMENT-TRAVAIL

Sélection d'opérations immobilières
(3 à 4 projets par ville) >

Acteurs impliqués (entretiens – n=59)
Instruments de planification

> Analyse des processus de
gouvernance collaborative avec une
approche institutionnaliste, avec *NVivo*



Arborescence de données

LEMA

The screenshot displays the LEMA software interface, titled "PhD-190912-Case_study_analysis". The interface is divided into several sections:

- Top Bar:** Contains tabs for "Accueil", "Créer", "Données", "Analyser", "Requête", "Explorer", "Disposition", and "Affichage". A search bar labeled "Rechercher" is on the right.
- Toolbar:** Below the tabs, there are icons for various actions: "Ouvrir", "Obtenir des informations", "Édition", "Coller", "Couper", "Copier", "Fusionner", "Format", "Paragraphe", "Styles", "Sélectionner", "Rechercher", "Insérer", and "Supprimer".
- Left Panel (DONNÉES):** A hierarchical tree structure. The "Fichiers" folder is expanded, showing a nested structure: "Amsterdam", "Brussels", "Stockholm", "T1-Shared housing" (with subfolders "Actors" and "Other"), "T2 - Mixed-use development" (with subfolder "T2.1 - The Brick" containing "Actors", "Instruments", and "Media"), and "T2.2 - Haganova" (with subfolders "Actors" and "Instruments"). The "Actors" folder under "T2.1 - The Brick" is selected. Below the tree are options for "Caractéristiques du fichier" and "Alias".
- Center Panel:** A list of files under the "Nom" header, including "Curt Ahsnröm, Scanprop", "Jakob Hogberg, Megaron", "Karl Gylje, municipality", and "Viktor Nilsson, White Arki...". A "Liste des fichiers" button is visible.
- Right Panel:** A text document titled "CURT AHNSTRÖM (26/04/2019) – THE BRICK". The text contains a conversation between "CU" and "CA". The text is highlighted in yellow. On the far right, there is a vertical sidebar with a "Densité d'encodage" header and a list of annotations.

The bottom status bar indicates "1 élément sélectionné" and shows the current path: "DONNÉES > Fichiers > Stockholm > T2 - Mixed-use development > T2.1 - The Brick > Actors > Curt Ahsnröm, Scanprop".

Codage ouvert

LEMA

PhD-190912-Case_study_analysis

Accueil Créer Données Analyser Requête Explorer Disposition Affichage

Fenêtre

Données

Fichiers

- Amsterdam
- Brussels
- Stockholm
 - T1-Shared housing
 - Actors
 - Other
 - T2 - Mixed-use development
 - T2.1 - The Brick
 - Actors
 - Instruments
 - Media
 - T2.2 - Haganova
 - Actors
 - Instruments

Caractéristiques du fichier

Alias

CODES

Nœuds

CAS

COMMENTAIRES

RECHERCHER

CARTES

ÉLÉMENTS OUVERTS

Viktor Nilsson, White Arkitekter

0 élément sélectionné

Nom

Viktor Nilsson, White Arkitekter

VN: No, that, uh...Maybe I have to rephrase, I was maybe unclear, yeah. It's an attractive area. Telefonplan, it is. Uh...and, of course, since it's a creative hub in Stockholm, you have Konstfack, you have Hyper Island, and lot of other creative businesses, this street here, Telesporsvägen, is connected to different restaurants, and also connecting over to Midsommerkansen, and these are two really popular housing areas in general. What they don't have is this uh, urban mixed-use, urban fabric, really.

So, into biting that, but not copying the generic model from the city, rather than...It's taking out our own path, looking at what is unique with this place, so it even becomes more attractive, uh, where you can really explore, like feel the life, while walking through the, the different blocks here in the...So that was kind of really important, how do we do that, and how do, how can someone, how can we combine like living the joy and the, like, the working experience here at the Lilla Tellus. And of course, the second part would be the history of the site, and uh, the heritage is like a valuable sense of feeling or like, that you can recreate when everything is completely new outside. I think the idea, having this Ericsson building, this really heavy brick building does something of course to, to the, to this plan, to the...

CU: Yes, it's very iconic.

VN: Yes, it's very iconic, and we used to say like, when you come from the South, heading towards the North, like from the South, that this is where Stockholm started. Like, from that point of...you could see with that building, that's where Stockholm started. And it's a very, as you know, it's a grey-one listed building, so it's like the highest preservation value, from uh, from Stockholm, from the Stadsmuseet, uh, so like, yeah, it's a listed building. So, lot of work and how do we convert that into something that's acceptable.

CU: Yeah, yeah.

VN: But of course, it's a, it's a challenge to convert this industrial area into a really attractive residential community and uh...But, it's a key value as well, I think for Curt, he saw it straight away, like this 60s-70s-late 70s building, something that we wouldn't have seen that much of Stockholm, so, so uh, so then you have something unique. And then, it's a...and it's also very central, it's located like 10 minutes with bike from, I don't know if it's Södermalm or, like inner city, but you have this original bicycle path, here straightforward, so that was also something that was, affected the plan uh, and it's uh, how much is it, 50 meters to the subway and bus lines, so it's also well connected in terms of mobility. And like, for the future way of living here, we saw that we wanted this efficient uh, not to have heavy cars and traffic within the living area, with the [unintelligible], like shut off, and challenge the standards that we had in Stockholm at the time. Uh...not to have like one car for each home, this would be a place where, where pedestrians and like, bikes were in focus.

CU: And, when you say that you had to challenge the, uh, the standards that were uh, operating at the time, in terms of mobility, did you have then to negotiate with the municipality, the fact that you would reduce the number of cars, and...?

VN: Yeah, of course. So, what, reduced number of cars, with, that was our goal. To achieve that, then you need to fulfil a certain amount of other things. You have to have like a car-sharing pool, uh, lots of bikes. That's kind of also results, I think it's like, I don't know, but 4000 bike, garage places now, so that's also a kind of a, uh, a space you haven't seen before, like how do you deal with that, and how would that be uh, in a place like this. But, that for example, and also uh, having information desks for the people living there, they could get free uh train cards, subway cards and stuff. So, you have these different uh, things that you need to fulfil to, in order to press down the, the percentage of how many cars you must have within, in a plan, so...

CU: And in what extent uh, is AI M involved in follow these aspects that you uh, draw and imagined

Encodage Annotations Édition

Encodage

Annotations

Édition

Activity based basement concept, central to the project

Access to basement from the brick and public space

Willing the site to be a mobility platform and intermodal platform

AI-M's structure recently rearranged

Project much affected by restrictions on height

Corridor needed to be compliant to the minimum offset distance from the highway from a regulatory point of view

Class pavilion connecting the site to the creative hub around the school

Follow up of the public space planning in the hands of the municipality

Making public space lively and attractive for people to live as a main challenge

Enough public investment in public space crucial for the future of the development as well

Brick building bringing added value to the site

Making the attractiveness of the site out of the industrial heritage value of the building

Other things to plan in compensation for reduced number of cars

White involved in the feasibility study of the apartments as well

Using the site constraints as an argument to legitimise the delivery of small apartments only

Doubting somehow that the mobility hub will be realized

Working on the building permit of several buildings within the property, for the facades

Project originally including high rise buildings

Project connected to other parks closely

Systematic design inside the building

Other buildings on the site will be demanded to host people with disabilities

Aiming at planning the area so it becomes lively and attractive

Heavy traffic only from the highway side and only for the supermarket

Substantial financial loss for scrapiron following the change in heights

Densité d'encodage

Innovative large-scale bicycle parking being part of the concept

LEMA

1 élément sélectionné

Codage axial

LEMA

PhD-190912-Case_study_analysis

Accueil Créer Données Analyser Requête Explorer Disposition Affichage

Fenêtre

Encodage

Fenêtre de travail

Données

Fichiers

- Amsterdam
- Brussels
- Stockholm
 - T1-Shared housing
 - Actors
 - Other
 - T2 - Mixed-use development
 - T2.1 - The Brick
 - Actors
 - Instruments
 - Media
 - T2.2 - Haganova
 - Actors
 - Instruments

Caractéristiques du fichier

Alias

CODES

Nœuds

- Amsterdam
- Brussels
 - T1 - Shared housing
 - T2 - Mixed-use development
 - T3 - Co-housing
 - Exemplary quotes
- Stockholm
 - T1-2 - Mixed-use development with share...
 - T1-Shared housing
 - T2-Mixed-use development

CAS

COMMENTAIRES

RECHERCHER

CARTES

ÉLÉMENTS OUVERTS

Branding the urban environment outside the inner city as th...

1 élément sélectionné

Nom	Fichiers	Référen...	Créé le
Branding the urban environment outside the inner city as the strength of the project	0	0	28 févr
Actors	0	0	28 févr
A1_State	0	0	28 févr
to be assigned	0	0	28 févr
A1.1_Housing supply as first priority despite other co...	0	0	28 févr
A1.2_Having less power and responsibilities than usu...	0	0	28 févr
A1.3_Municipality involved in the modification of the...	0	0	28 févr
A1.4_Mixed-use politically supported	0	0	28 févr
A1.5_Conflicting visions between the municipalities'...	0	0	28 févr
A1.6_Being responsible for public space	0	0	28 févr
A2_Private sector	0	0	28 févr
A2.1_First investor	0	0	28 févr
A2.2_Second investor	0	0	28 févr
A2.3_Fuzzy arrangements between investors_not ev...	0	0	29 févr
A5_Experts	0	0	28 févr
A5.1_Architect_masterplan	0	0	28 févr
A5.2_Architect_the Brick	0	0	29 févr
A5.3_Interactions between architects	0	0	29 févr
A6_Consensus building	0	0	28 févr
A6.1_Giving an 'inner city' identity being a common i...	0	0	28 févr
Activation ground floor explicitly demanded in the...	1	1	14 févr
Aiming at planning the area so it becomes lively a...	1	1	14 févr
Branding the urban environment outside the inner...	1	1	13 févr
Consensus on the future of the are making the ne...	1	1	13 févr
Creating an inner city feeling was a main goal	1	1	13 févr
Giving a proper identity to the suburban site we i...	1	1	14 févr
Site having the critical size to create a neighbourh...	1	1	13 févr
Trying to bring mixed-use 'urban fabric' to an area...	1	1	14 févr
Willing to create a neighbourhood with amenities	1	1	13 févr
Willing to create an inner city feeling in the long te...	1	1	13 févr
A6.2_Having conflicting visions on public space	0	0	28 févr
A6.3_No thorough negotiation on the programme	0	0	28 févr
A6.4_Consultation successful	0	0	28 févr
A6.5_Iconic building to be preserved and of which th...	0	0	28 févr
A6.6_Location	0	0	28 févr
A6.7_Municipality committed and compromise found...	0	0	1 mars
Instruments	0	0	28 févr
I1_Detailed plan	0	0	28 févr

Relevé Référence

Fichiers\\Stockholm\\T2 - Mixed-use development\\T2.1 - The Brick\\Actors\\Jakob Hogberg, Megaron

1 référence encodée, couverture 0.43%

Référence 1: couverture 0.43%

The opportunity existed to actually get something that's really uh, an urban environment that is not really common, that is at least outside of the inner city. So, it's gonna be uh, a quite unique place.

Branding the urban environment outside the inner city as the strength of the project

Arborescence de noeuds

LEMA

PhD-190912-Case_study_analysis

Accueil Créer Données Analyser Requête Explorer Disposition Affichage

Fenêtre de travail

Rechercher

DONNÉES

- Fichiers
 - Amsterdam
 - Brussels
 - Stockholm
 - T1-Shared housing
 - Actors
 - Other
 - T2 - Mixed-use development
 - T2.1 - The Brick
 - Actors
 - Instruments
 - Media
 - T2.2 - Haganova
 - Actors
 - Instruments
- Caractéristiques du fichier
- Alias

CODES

- Nœuds
 - Amsterdam
 - T1-Housing for students and starters
 - T2-Bullewijkpad
 - T3-Co-housing
 - Brussels
 - T1 - Shared housing
 - T2 - Mixed-use development
 - T3 - Co-housing
 - _Exemplary quotes
 - Stockholm
 - T1-2 - Mixed-use development with share...
 - T1-Shared housing
 - T2-Mixed-use development

CAS

COMMENTAIRES

RECHERCHER

CARTES

ÉLÉMENTS OUVERTS

0 élément sélectionné

Nom	Fichiers	Référen...	Créé le
▼ _Actors	0	0	27 févr. 2020 à 17:40
▶ A1_State	0	0	27 févr. 2020 à 17:42
▶ A2_Private Sector	0	0	27 févr. 2020 à 17:44
▶ A5_Experts	0	0	27 févr. 2020 à 17:44
▶ A6_Consensus_building	0	0	27 févr. 2020 à 17:45
▼ _Instruments	0	0	27 févr. 2020 à 17:45
▶ I1_Detailed_plan	0	0	27 févr. 2020 à 17:46
▶ I2_Building permit	0	0	27 févr. 2020 à 17:47
▶ I3_Comprehensive plan	0	0	28 févr. 2020 à 08:...
▶ I4_Land allocation	0	0	28 févr. 2020 à 10:11
▼ _Outcomes & uncertainties	0	0	27 févr. 2020 à 18:11
▶ O1_Spatial quality	0	0	27 févr. 2020 à 18:12
▶ O2_Functional mix	0	0	27 févr. 2020 à 18:12
▶ O3_Public	0	0	27 févr. 2020 à 18:14
▶ O4_Affordability_accessibility	0	0	27 févr. 2020 à 18:14
▶ O5_Density	0	0	27 févr. 2020 à 18:15
▶ O6_Improved attractiveness following extended transportation network	0	0	28 févr. 2020 à 11:02
▶ O7_Shared spaces	0	0	28 févr. 2020 à 13:...
▶ U1_Uncertainty on next phases implementation due to lower prices	0	0	28 févr. 2020 à 08:...

Aucun élément ouvert

Coding book

- Trois Villes & trois types de projets étudiés dans chaque ville >
 - Neuf *Coding books* organisés suivant une grille similaire (cadre analytique)

PhD-190912-BXL_T2-Coding_book [Mode de compatibilité]

Accueil Insertion Création Mise en page Références Publipostage Révision Affichage Création de tableau Mise en page

Helvetica Neue 10

Coller

Rechercher dans le document

Partager

Violet Styles

Nom	Description
	Integration productive activities requiring a creative effort
	Minimizing the proportion of productive activities since more <i>riksy</i> to develop
	Not considering the project as constraining overall
A6_consensus building	
A6.01_Common interest in the area	
A6.1.1_Area physically and socially fragmented	
	Municipality suffering from bad reputation
	Recalling how the canal area was completely <i>abandoned</i> after <i>deindustrialisation</i>
	Still people considering the municipality as a no-go area
A6.1.2_Area with potential given large-scale plots and location	
	Acknowledging the potential of the site along the canal
	Believing in the potential of the area
	Brussels suffering from land scarcity and limited territory
	Canal area also including most of the last plots available in BXL
	Canal area being one of the last where still public land, allowing to address housing and <i>labour</i> issues
	Counting on a positive evolution of the <i>neighbourhood</i>
	Explaining mixed-use by location close to transportation hub and large-scale plots
	Municipality being completely redeveloped given large plots availability and canal passing through
	Non-residential area being easier to make accepted
	Plot at the interface between different functions and situations
	Presenting the area as previously industrial but already mostly tertiary and close to a railway station
	working on last free plots in urban areas always complex
A6.1.3_Area in redevelopment with a well-elaborated vision	
	Considering the directions given to the <i>programme</i> as most informative on the vision for the <i>neighbourhood</i>
	Not relating the redevelopment of the area to the decision-making process
	Project not directly requested to contribute to certain vision for the <i>neighbourhood</i>
A6.1.4_Several concomitant developments and public investment ensuring the urban renewal of the area	
	Being keen on seeing the <i>neighbourhood</i> change given all current developments
	Counting on parallel developments to make the location more popular
	Having high hopes on the evolution of the <i>neighbourhood</i> because of public means invested in the area
	Hoping that new developments will improve the image of the municipality
	Many projects being currently developed in the area
	Much place-making organized as well to make the canal area attractive

Page 9 sur 22 5 sur 7515 mots Anglais (États-Unis) 121%

Pré-argumentation à partir du coding book

- Aller-retours entre codage et cadre analytique (abduction)
- Arguments repris dans le coding book et utilisés comme base pour la rédaction

PhD-200504-Paper_instruments-revision

Rechercher dans le document

Partager

Accueil Insertion Création Mise en page Références Publipostage Révision Affichage

Garamond 11

Affiliation Articles Author names Correspondence... Normal Paragraph References Sans interligne Titres 1 à 5

21

scenario that would be both compliant to the subdivision permit and financially feasible. The scope of possibilities was soon restricted by technical and regulatory issues. This is a barrier to the adaptability-over-time rationale, even more when one knows that another permit will be necessary to change function.

The *consensus-building* process was fostered by the projects' location and created interdependencies of actors. The location was indeed of interest to all actors, being well-connected, with large-scale, available, and affordable land, although in a fragmented municipality. This context explained the concentration of public and private investment, the higher acceptability of the projects from local authorities, and the interdependencies between public and private actors, and within the public sector. The collaborative process triggered by the Canal team in project BXL1 improved communication between the planning authorities and the developer in phase 2 (Bouwmeester BXL1). The decision-making process was still affected in both projects by institutional complexity within the public sector, and coalitions of actors communicating unclear visions. Moreover, we noticed a discrepancy in the visions of live-work mix, with for example, Developer BXL1 considering the emphasis on productive activities as symptomatic of a nostalgic vision of the city. Numerous tensions were also observed in both negotiation processes, e.g., on public space development,

Page 22 sur 28 22 sur 10955 mots Anglais (Royaume-Uni) 196%

- Utilisation du logiciel très **basique** (nœuds et coding books)...
- ...mais nécessaire pour appréhender la **masse d'information** récoltée (près de 60 entretiens retranscrits)
- Principal apport: **organisation** des idées et des données
- Principale limite ressentie: logiciel lourd à utiliser et manquant de **flexibilité**
- Petit regret: ne pas avoir exploité les outils de **requêtes**

Merci

SdDT 15/05/2020 – Constance Uyttebrouck